

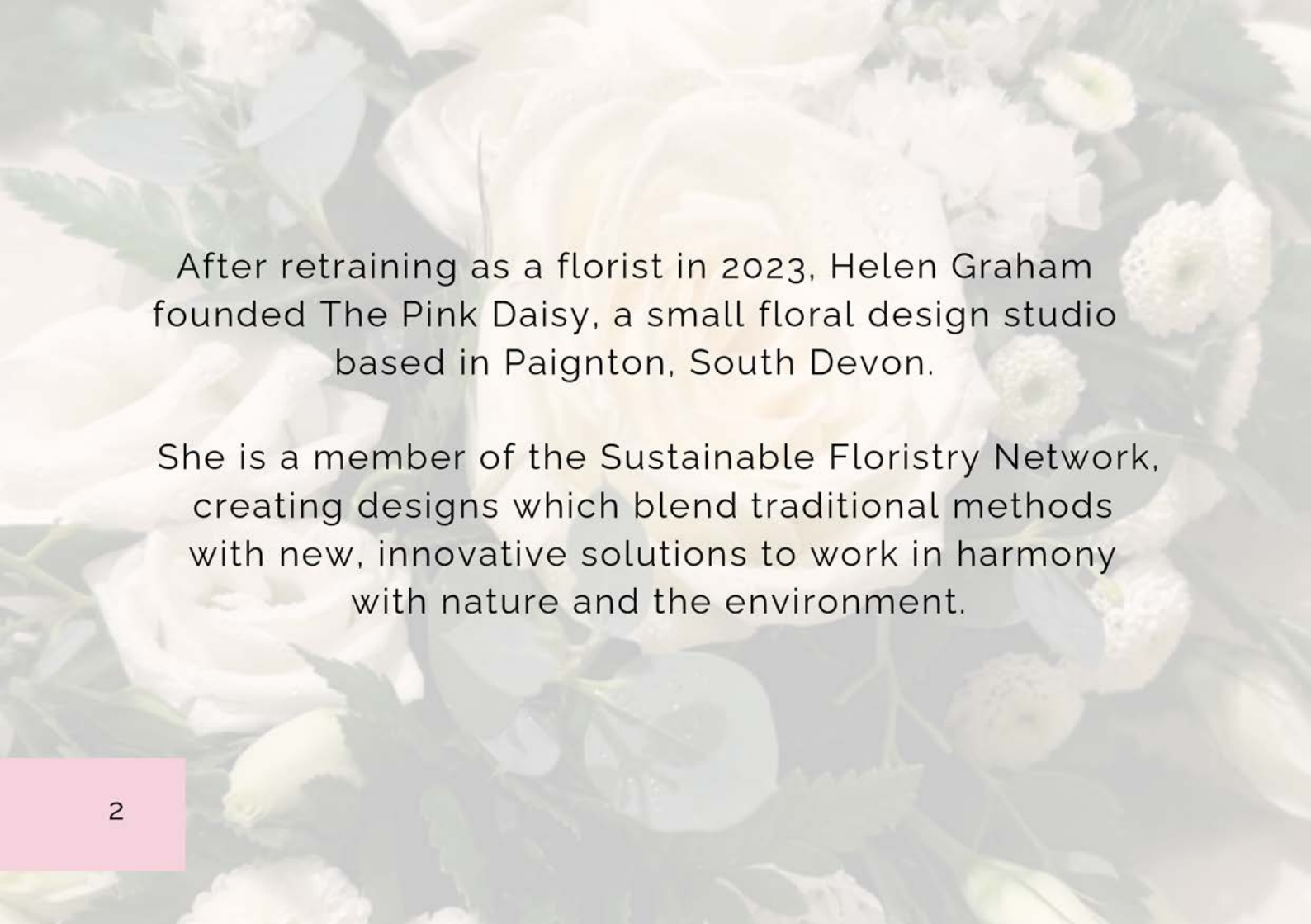


THE PINK DAISY

FLORISTRY


*Authentic, sustainable  
farewell flowers, inspired by nature*

[www.thepinkdaisy.co.uk](http://www.thepinkdaisy.co.uk)



After retraining as a florist in 2023, Helen Graham founded The Pink Daisy, a small floral design studio based in Paignton, South Devon.

She is a member of the Sustainable Floristry Network, creating designs which blend traditional methods with new, innovative solutions to work in harmony with nature and the environment.

A close-up photograph of a bouquet of flowers. The most prominent flower is a large, vibrant pink flower with a dark center. Surrounding it are several purple flowers and yellow flowers, some of which are slightly out of focus. The background is a soft, out-of-focus grey.

At The Pink Daisy,  
we consider it a privilege  
to create farewell flowers ...



We take the time to listen and understand your needs, creating designs with sensitivity and care to ensure they are as personal and special as the memories they represent.

Picture: Small Casket Spray





Picture: Bespoke Meadow Arrangement

Each arrangement is thoughtfully crafted to reflect the unique personality and spirit of the person being remembered, ensuring that the flowers are a meaningful tribute.

Picture: Large Casket Spray





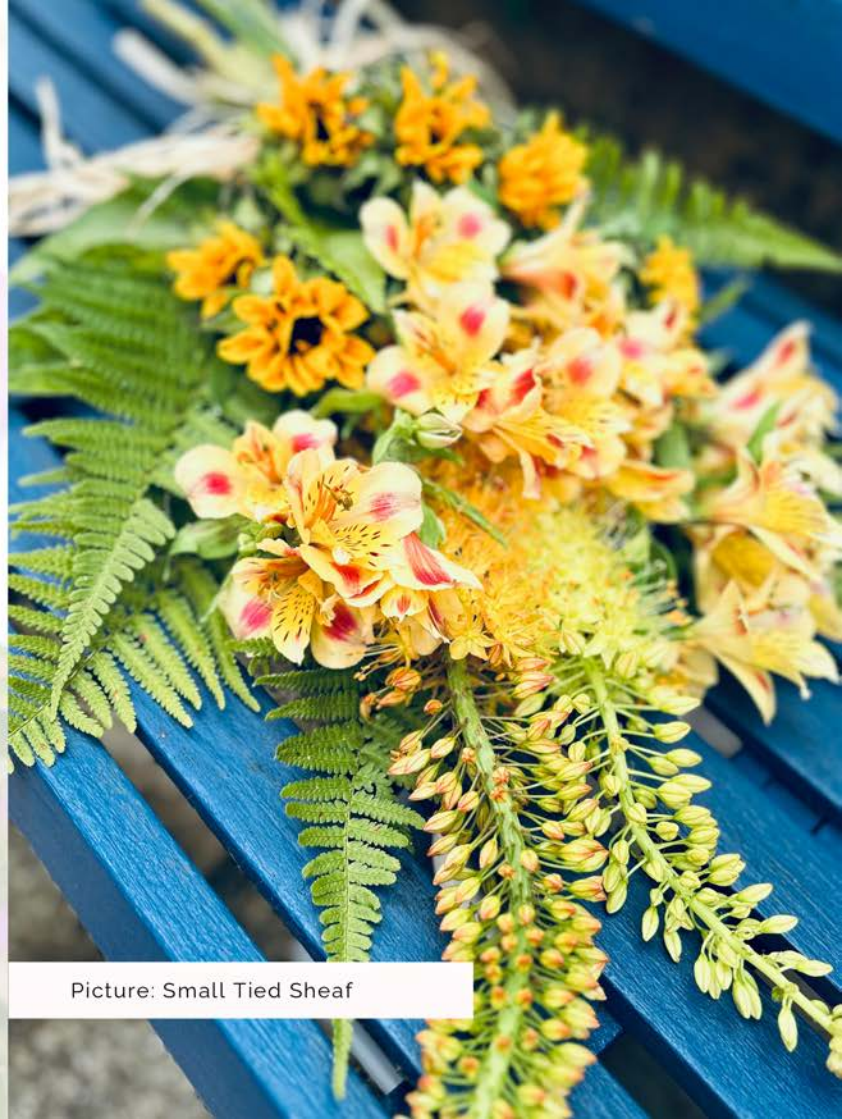
Picture: Woodland Style Wreath





Picture: Casket Spray

We believe that sustainable floristry should be accessible to all, offering options for every budget.



Picture: Small Tied Sheaf

# FLOWER AVAILABILITY

When planning farewell flowers, we will always try to accommodate specific requests and personal preferences.

We use locally sourced and UK grown, seasonal flowers whenever possible, which are often fresher, more environmentally friendly, and can also be more cost-effective.

All our imported flowers, such as roses and carnations, are sourced from overseas flower farms which are kind to the planet and its people.

If a requested flower is unavailable, we will always suggest and agree a suitable alternative with you before creating your design.



Picture: Seasonal Flower Wreath



Picture: Large Tied Sheaf


## OUR SERVICE

We create all our arrangements naturally and without floral foam, focusing on minimizing waste.

We can create a casket spray in sections, allowing flowers to be shared with family and friends. Additionally, we offer arrangements that are biodegradable, allowing them to naturally return to the earth.

We also offer a dried flower service.

We can preserve a selection of your chosen flowers and create a dried flower arrangement, providing you with a lasting keepsake.



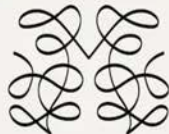
To discuss your specific wishes or  
for guidance in deciding  
on a fitting tribute,  
please don't hesitate to contact Helen  
to talk through your ideas.

# THE PINK DAISY

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Sustainable  
Floristry Network  
Member 2024/25

Helen Graham  
is an SFN Member Florist